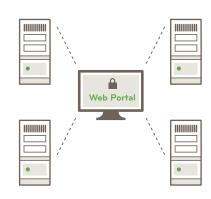
## Web & Portal Development



## Built smarter.

Palmetto GBA's experienced web development team creates secure web portals to meet the highly specific and ever-evolving needs of your business.





We know that when you and your customers can more easily share information, greater efficiency and backend savings are possible. Palmetto GBA's experienced web developers and IT specialists have what it takes to build feature-rich channels that support numerous electronic interactions.

Our custom-built online portals empower your customers to quickly and seamlessly access a wide variety of self-service tools. Customers will have the ability to conduct independent research, complete financial transactions, directly submit documents and receive real-time validation of designated fields whenever they enter new data. Our systems support two-way communication with 24/7 availability. No matter the hour, you can retrieve customer information and automatically accept or decline submitted forms.

Our extensive knowledge of responsive web design and industry best practices ensures that our portals are not only functional, but also intuitive and easy to use. What's more, you'll never have to worry about a data breach—we'll secure your portal's infrastructure with interconnecting, independent layers of advanced encryption and firewall technologies to prevent malicious access to the network.

## **BENEFITS**

- Gives users real-time, secure access to claim status and customer information
- Reduces users' cycle time
- Drives savings through reduced paperbased processes and mail lag times
- Increases efficiency by feeding online forms directly into workflow
- Increases user access to information and facilitates information accuracy
- Prevents errors and misroutes
- Streamlines receipt and deposit of funds